

IETE REPORT 2021-22

IETE STUDENTS FORUM, KITS WARANGAL



सह वीर्य करवावहै

**Institution of Electronics &
Telecommunication Engineers**

**Kakatiya Institute of Technology & Science,
Warangal**

IETE Report for 2021-22

As a part of Sumshodhini'21 Electronics and Communication Engineering Department has conducted various events like Workshop on “Work shop on **PCB Design** ” Paper presentations, Poster presentations.

ECE Department Faculty Co-ordinators:

S Pradeep Kumar Asst.Professor
E Susmitha Asst.Professor

IETE Events: TechTrix

We have got a very good number of participants for all the events.

S. No	Name of Event	Dates	Venue	Faculty Coordinators	Student coordinators	No. Of participants
1.	Entrepreneurship in 21st Century	29 th Jan, 2022 5PM	Online mode	E. Suresh S P Girija Dr.K Ramudu Dr. V raju	Mr. Tulasi Krishna G V Mr. Rahul B Mr. Sai Bhatt K Mr. Saideep S Mr. Aditya Bhargav	3372
2	IETE:Techtrix	29 th Jan, 2022 2:00 PM	Block – II New Seminar Hall	E. Suresh D Santosh Kumar Dr Umamaheswar	V Harika M.manisha A Prasaad A kalyan	41

Report of Hybrid Workshop on “Entrepreneurship in 21st Century”

At the outset team of the virtual workshop on “*Entrepreneurship in 21st Century*” would like to express their thankfulness for all the technical and motivational support given for successful conduction in combined association with *IETE-KITSW Student Forum* and *e-flip Magazine* on 29th January 2022 on the occasion of Sumshodhini'21 – a national level symposium by Kakatiya institute of Technology & Science, Warangal.

The total number of participants registered for this workshop are 3565 among which 3372 people have attended for the YouTube Live session. These participants are from National wide engineering students hailing from 310 plus professional institutions. Among these participants, around 183 students are from our institution and the remaining 3382 participants are from rest of the institutions in national wide.

At the end of the workshop the e-Certificate of Merit/ Participation has been issued to every participant who had attended the Quiz and gained a score more than 70%.

We are happy to bring to your kind notice that the workshop is well appreciated by many of student participants with a rating of 4.52 on a scale of 5.0 (based on the reviews of 3151 participants) who attended the session for 100% attendance.

The team express their sincere gratitude to all the academic and administrative authorities namely Prof.K.Ashoka Reddy, Principal, KITSW; Prof.G.Raghotham Reddy, Dean (SA); Sri.M.Narsimha Rao, Assoc. Dean (SA); Dr. M. Raju(HOD-ECE); Sri. E. Suresh & Smt. S. P. Girija(Workshop Coordinators); Dr. K. Ramudu & Dr. V. Raju Reddy (Co-Coordinators);

The similar support and cooperation from our esteemed teaching faculty is expected in the near future.

Thanking you sirs.

Yours faithfully,

Mr. Tulasi Krishna G V

Mr. Rahul B

Mr. Sai Bhatt K

Mr. Saideep S

Mr. Aditya Bhargav

Brief Details of the Workshop

The workshop was organized to provide the introduction about the various traits that entrepreneurship requires, workshop covered almost all the topics ranging from investments to an entrepreneur to successfully floating the business by familiarizing various notions on marketing trends. The workshop started with ideation, how ideas are transformed into business models, many examples of existing entrepreneurs have been quoted, the workshop also illustrated various marketing strategies that companies come up with an intention to grab the attention of the customers. The investment is considered to be one of toughest things, the workshop has focussed this aspect to the highest extent, the angel investment and the examples of some of the angel investors have been exhibited. The characteristics of ideas and certain revenue models have been proposed. The idea generation have been elaborated with many familiar examples, creating space & challenging assumption; thinking about the problem and relevant ideas, relevancy refers to how far the root cause of problem remained undevoted in the solution or idea implementation think about it, mentally create time to researching about the things to explore the problems and coming up with solutions have been explained specifically.

The ways and steps for profit making have been discussed, these include the product description, innovative advertising, the crux – business idea and the distinctive competence that exists, the value proposition techniques, target customer and the ways to reach them and market opportunities existing in the previous years. The brainstorming session importance of coming across different perspectives, thought encouragement, relationships and networking, were discussed in the session. Ways of making the brainstorming sessions effective than traditional thought exchange processes have

been proposed. The essential skills like validation and monetization have been explained detailly. Like the atom for a material, every business must be able to guarantee a development if minimum viable product (MVP). The same has been showcased to the audience with pyramid structure. 7 types of marketing models have been proposed to the audience, with each being exclusively interpreted using examples. The presentation concluded with a proposal of e-flip magazine for a start-up funding i.e., a case study was proposed to the audience at the end.

The types of start-ups, the differences between local businesses and how the investment makes a difference between the traditional business to start-up was detailly briefed. The need of adaptivity and accommodating the newest technologies to reach the customers, the implementation of Artificial intelligence and utilizing the services of such technologies for expanding customer relations have also been discussed, the reasons of how lower adaptivity score can reduce the revenue generation was also exhibited and the primary differences between business and start-up have been glanced. A case study of the e-flip magazine was presented, how a magazine company was able to come up with the idea of on-paper to on-site. The expansion of business, the business model, the growth in numbers have been illustrated. A short note on all the progress of e-flip magazine was stated with testimonials received for them. The parameter considered by angel investors before granting the fund, meetings with venture capitalists, how to audit the investments and all the proposals were of great interest to learn. The need of divergent thinking abilities has been stressed and the requirement of innovation and patience in becoming the successful entrepreneur have been exposed as the resilient features expected by the real world.

The workshop on a parallel manner, resolved the queries posed by the audience through the chat option and comment option established by the organizers as an open channel for the audience to interact and gave an opportunity to resolve their queries.

Workshop Poster



KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE, WARANGAL
(An Autonomous Institute under Kakatiya University, Warangal)



Department of Electronics and Communication Engineering
The Institution of Electronics and Telecommunication Engineers
IETE - KITSW Student Forum In association with **e-flip® Magazine** presents
HYBRID WORKSHOP ON
“ENTREPRENEURSHIP IN 21st CENTURY”





This workshop explains the most effective path to become a successful Entrepreneur. It deals with step-by-step procedure from imagination to execution.

29th January 2022
SATURDAY
10:00 AM to 02:00 PM IST

NO REGISTRATION FEE
OPEN TO ALL BRANCHES
E-Certificates will be sent to all the Participants
Merit E-Certificates will be issued based on Quiz

STUDENT COORDINATORS
TULASI KRISHNA G V (+91 9390443322)
RAHUL B (+91 7981979312)
SAI BHATT K (+91 6281449854)
SAIDEEP S (+91 9182240683)
ADITYA BHARGAV V (+91 6304917228)

Step 1: Register for the Workshop
<https://bit.ly/efliponline>
Step 2: Join in Telegram Group
<https://bit.ly/efliptelegramonline>
Step 3: Join the workshop through YouTube Live
<https://bit.ly/eflipyoutubeonline>

Dr. K. Ramudu, Dr. V. Raju
Asst. Professors in ECE, KITSW
Workshop Co-Coordinators

Sri. E. Suresh, Smt. S. P. Girija
Assoc. Professors in ECE, KITSW
Workshop Coordinators

Dr. M. Raju
Head of the Department
Department of ECE, KITSW

Sri. M. Narsimha Rao
Assoc. Dean Student Affairs, KITSW
Co-Convenor, SUMSHODHINI'21

Prof. G. Raghobham Reddy
Dean Student Affairs, KITSW
Convenor, SUMSHODHINI'21

Prof. K. Ashoka Reddy
Principal, KITSW
Chairman, SUMSHODHINI'21

Snapshot of YouTube Live session

Hybrid Workshop on ENTREPRENEURSHIP IN 21st CENTURY

Exploitation of Entrepreneurial opportunities include....

- ❑ Acquiring financial and material resources.
- ❑ Being responsible for both the venture's success or failure.
- ❑ Risk aversion.

business plan

Human Resources

#Workshop #entrepreneurship #eflipmagazine

Hybrid Workshop on ENTREPRENEURSHIP IN 21st CENTURY

3372 watching now

126 DISLIKE SHARE SAVE ...

Top chat

Tulasi Krishna Gannavaram V The quiz is open during workshop hours i.e. from 10:00 AM to 01:00 PM only for today. The quiz merit certificate is generated only if you score more than 50%.

VIVEK ANANDAN Good morning to all

Premiere in progress: you're officially one of the first fans to watch this upload. Enjoy this Premiere by watching and chatting with other fans in real-time. Remember to guard your privacy and abide by our community guidelines.

[LEARN MORE](#)

TECHTRIX

EventDetails:

Rs.80perhead

EventDate:29th Jan2022(9:3-AM–11:30AM)

EventCoordinators:

- 1.V. Harika -7093578912
2. M. Manisha–8978606996
- 3.A. Prasad–7396120016
- 4.A. Kalyan-9346483133

FacultyCoordinators:

1. E.Suresh –9849119063
2. D. Santhosh Kumar –9885385533

3. Dr.UmaMaheshwar soma-9866431000

KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE - WARANGAL
(An Autonomous Institute under Kakatiya University, Warangal)
(Accredited by NAAC with 'A' Grade)

ISTE TS STUDENTS' CONVENTION - 2022
ISTE KITSW STUDENT CHAPTER (APO16) & TECHNICAL CLUB KITSW
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
PRESENTS

TECHTRIX

ROUND - 1
CROSSWORD

ROUND - 2
UNRAVEL IT!

ROUND - 3
MAKE OR BREAK

REGISTRATION FEE
RS 80/-
PER HEAD

FOR PAYMENTS:
9963720904
KALYANI

STUDENT ORGANIZERS:
V. HARIKA - 7093578942
M. MANISHA - 8978606996
A. PRASAD - 7396420046
A. KALYAN - 934683433

ON 29TH JANUARY 2022

REGISTER & WIN
MERIT CERTIFICATES
WITH
EXCITING CASH PRIZES

STUDENT COORDINATOR
J. LAXMI LAHARI
9361593730

ISTE VICE-PRESIDENT
P. SIDHARTH
7995690760

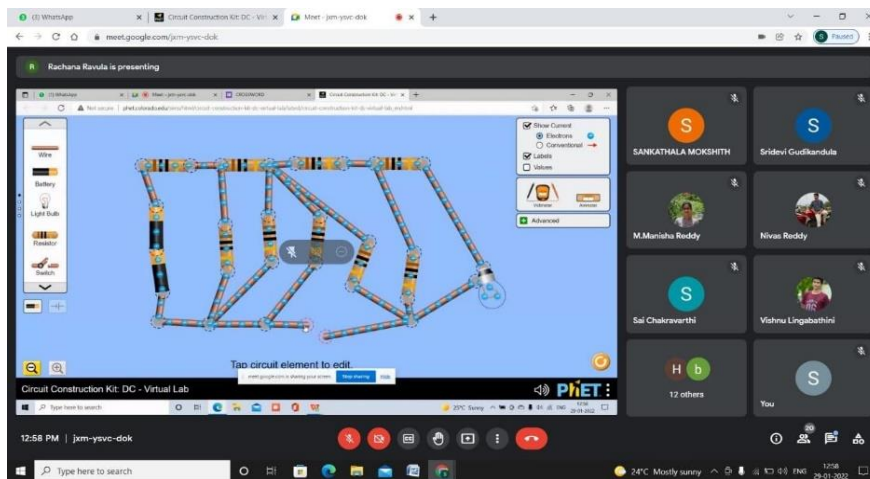
FACULTY COORDINATORS
E. SURESH - 9849119063
D. SANTHOSH KUMAR - 9885385533
DR. UMA MAHESHWAR SOMA - 9866431000

DR. M. RAJU
HEAD, DEPT. OF ECE

DR. K. ASHOKA REDDY
PRINCIPAL, KITSW

WWW.SUNISHODHINI.COM SUNISHODHINI.KITSW ECE...KITS ECESUNISHODHINI@KITSW.AC.IN - P. RIJU SHARMA

Eventphotographs



Winners of the event

WINNERS		
1st	2nd	3rd
Srividya,HarinifromSRUniversity	Saichakravarthiraju, Vishnu	Bhavana,Shreya,Bhavani, Vamshi,Keerthan